



Opportunity Zones “Unlocking the Potential for Brownfields”

The Opportunity Zones initiative, a provision in the Tax Cuts and Jobs Act of 2017, is touted as the most ambitious federal attempt to boost private investment in low-income areas in a generation, with the potential to drive billions of dollars in new private investment to struggling communities over the coming decade. This program will discuss:

- Where are the Opportunity Zones?
- Why are Opportunity Zones expected to be more successful than past programs?
- What are Opportunity Funds and why are they important?
- Who is establishing Opportunity Funds and how do you connect with them?
- What can municipalities with Opportunity Zones do to better position themselves for private investors?
- What are some of the unresolved issues with Opportunity Zones/Funds?
- What resources are available to support Opportunity Zones/Funds?

Event Sponsorship Opportunities

Program Content Sponsor \$300

- Logo placement on all electronic promotions for the event
- 1 guest pass to attend the event
- Placement of a retractable vertical/hanging banner and marketing material at venue
- Visual and verbal recognition at the event

Food Sponsor \$500

- Prominent identification as sponsor on food table(s)
- Logo placement on all electronic promotions of the event as food sponsor
- 2 guest passes to attend the event
- Placement of a retractable vertical/hanging banner and marketing material at venue
- Visual and verbal recognition at the event