

George T. Vallone is the President of the Hoboken Brownstone Company in Hoboken, New Jersey. For over 32 years, Mr. Vallone has been developing real estate along New Jersey's Hudson River "Gold Coast." The firm focuses on the redevelopment of large-scale mixed use urban brownfields, including the successful redevelopment of 1.8 MSF of mixed-uses at the Maxwell House Coffee property on the Hoboken waterfront. "Maxwell Place on the Hudson" was voted Best Urban Large Scale Mixed Use Development in 2010 by NJ Future.

Together with his general contracting company, Mr. Vallone has helped build over 1,000 units of affordable housing in New Jersey. Since 2005, Mr. Vallone has been redeveloping the former Van Leer Chocolate Factory site and two other Brownfield properties in downtown Jersey City, which will turn 10 acres of former industrial properties into over 700 residential units, retail, and parking. "Van Leer Place" won the 2010 Governor's Environmental Excellence Award for Innovative Technology.

Aside from his professional endeavors, Mr. Vallone is actively involved in numerous trade groups and community development activities: Vice President of the New Jersey Builders Association (NJBA) and Chairman of the NJBA Mixed Use Developers Affiliate; President of Our House, a non-profit housing and services provider for adults with disabilities; Member of the Rutgers Graduate School of Business Finance Department's Advisory Board and as a regular guest lecturer for the Rutgers Short Course series on Environmental Redevelopment and Finance. His company sponsors internships for Rutgers and Fordham University's MBA Candidates interested in careers in real estate. Mr. Vallone has vast experience presenting to various audiences on a multitude of topics.

His most recent speaking engagements include: Winning Land Negotiation Strategies at the Urban Land Institute of the National Association of Realtors, Redevelopment Financing at the Environmental Banker's Association; Structured Selling Financing & JVs at the National Brownfield's Association; and lastly, various topics related to entrepreneurship, real estate development, finance, and sustainability to students of Rutgers Graduate School of Business, NYU, & NJIT.

George earned a Bachelor of Arts in Business Management from Gettysburg College in 1976. He also earned an MBA in International Finance & Marketing from Fordham's Graduate School of Business in 1978. He has been a licensed NJ Real Estate Broker since 1986. Email: gvallone@hbrownstone.com